



Augmenting Value!

#### **CITY PROFILE SERIES**

eninrac reports

## City Profile – Surat

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Agro based Industries, Cotton Textile, Wood & Furniture, Rubber and Allied Products, Metal and Minerals, Heavy Machinery, Engineering Units

**Investor's Pilot Post COVID 19** 

**Industry Cluster** 

September 2022 | \$ 250



Surat is the second largest city in Gujarat and ninth largest in India. The city is situated on the left bank of the river "Tapi" once one of western India's major ports and trading towns. Surat is one of the cleanest city of India and is also known by several other names like "THE SILK CITY", "THE DIAMOND CITY", "THE GREEN CITY". Industrial development in Surat district is attributed to the presence of a large number of diamond processing, textiles and chemical & petrochemical industries. It processes 10 out of 12 varieties of diamonds in the world.

With such world class infrastructures and several endeavours taken by the State Government of Gujarat, *Surat* is one of the best places to invest in India. Furthermore, the Surat Navsari Industrial area is also seen as one of the hotbeds for global investors, having approximately 23 large and medium scale industries ranging from agriculture and floriculture, marine based industries, textile, engineering and plastic industries. Moreover, It has already opened doors for Foreign Investors in sectors such as oil, energy and petroleum. Surat has already seen an investment of USD 729 million alone in an LNG terminal project. With the presence of highly skilled entrepreneurs, low-cost small case manufacturing bases, Surat City is the next big investment destination for investors.

Major Industries Include – Agro based Industries, Cotton Textile, Wood & Furniture, Rubber and Allied Products, Metal and Minerals, Heavy Machinery, Engineering Units



#### Surat City – Key Statistics

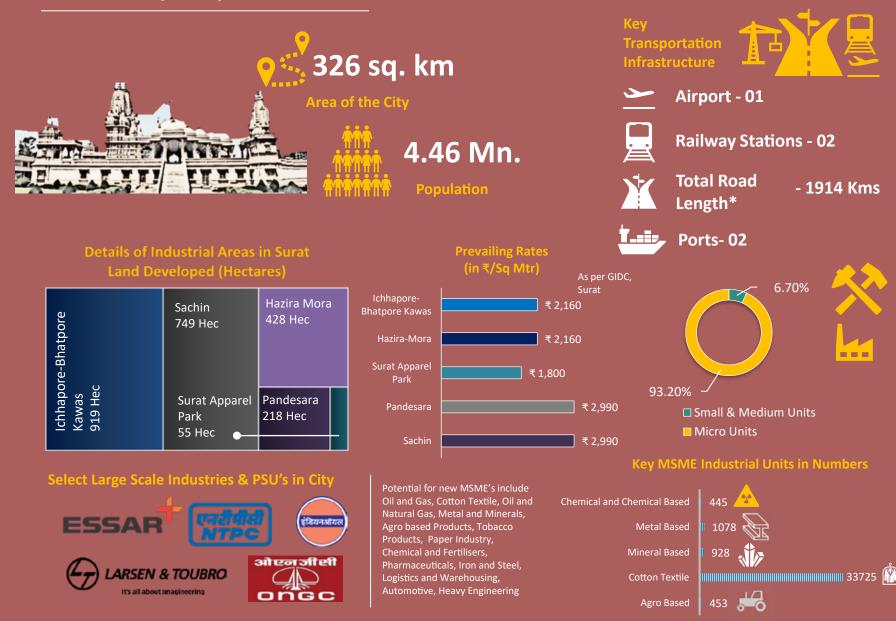


#### Surat – Quick Preview

Area	326.5 sq. km
Population	44,66,826 (as per Census 2011)
Literacy Rate	87.89 %
Average Annual Rainfall	1143 mm
STD Code	0261
Popularly Known As	Diamond City of India

Source: eninrac research

#### **Surat – City Snapshots**



Source: eninrac research & analysis, Gujarat Industrial Development Corporation (GIDC)

Source: eninrac research & analysis



- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
- City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
- The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
- City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
- The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;

## REPORT INSIGHTS

- Understanding basic facts of Surat city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc.;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;





- Examining basic facts like area, overall population, industrial clusters etc. for Surat city;
- Examining Political Scenario for Surat city;
- Examining Economic Scenario for Surat city;
- Examining Social Scenario for Surat city;
- Examining Technological & Infrastructural aspects for Surat city;
- Examining profiles for key industries invested in Surat city;
- Coming up with Overall Attractiveness of Surat City with the help of "Investment Index Benchmark" on regional, state and national level;

# MUST BUY FOR

- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;

- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;





- 1. City Facts Surat
  - A. Area
  - B. Overall Population
  - C. Industrial Clusters
  - D. Economic Zones
  - E. Benefits at State level
  - F. Infrastructure Ports, Airports, Rail Infra, Road Infra
- 2. Political Analysis
  - A. Political Stability/Instability
  - B. Level of Corruption
  - C. Legality of Lobbying
  - D. Fiscal (tax) Policies
  - E. Trade Policies (Duties/Tariffs)
  - F. Regulation/Deregulation
  - G. Trade Agreements
  - H. Government Sanctions
- 3. Economic Analysis
  - A. Industrial Licensing
  - B. FDI Track and Potential
  - C. Real GDP Growth
  - D. Economic Growth Mapping
  - E. Employment Rate and Structure
  - F. New Developments and Investment
  - G. Key Industries to retain Support Map
  - H. Rate of Urbanization



- 4. Social Analysis
  - A. Population Spread
  - B. Literacy Rate
  - C. Main universities/Colleges
  - D. Training and Skill Development Institution
  - E. Health Infra and Facilities
  - F. Hospitality Index
- 5. Technology and Infrastructure
  - A. Public Transport
  - B. Mass Transit Systems
  - C. Airports
  - D. Railway Station/Infra
  - E. Ports
  - F. Road Infra
  - G. PPP Projects and Real Estate
  - H. Electric Power Demand/Supply
  - I. Power Distribution Tariffs
  - J. Power Transmission Infra
  - K. Fortune 500 companies
  - L. Regional Growth Companies
  - M. Smart City Index
  - N. Office Spaces & Rents
  - O. Special Economic Zones
  - P. Key Industrial Clusters
    - i. By Type
    - ii. By Size



- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups
- 7. Investment Index Benchmark Self Reliant Surat
  - A. Regional Level
  - B. State Level
  - C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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