



CITY PROFILE SERIES

Investor's Pilot Post COVID 19

City Profile – Cochin

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Ship Building, Oil Refining, Information Technology, Electronics, Retail, Chemical, Fertilisers, Machine Tools, Metals and Minerals



Industry Cluster

September 2022 | \$ 250



Cochin City – Brief Overview

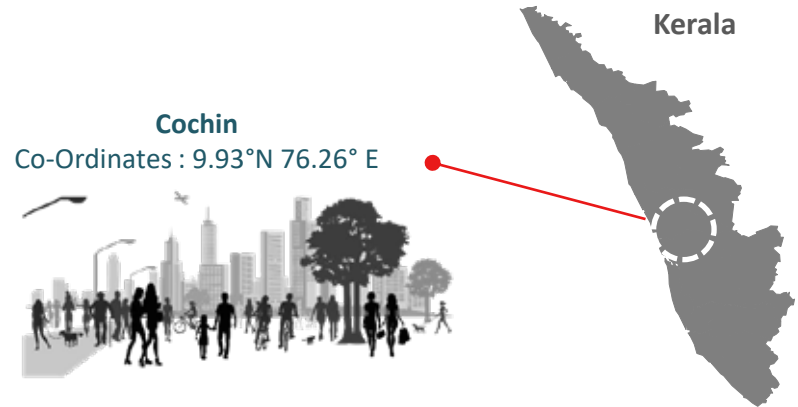
Cochin (Kochi) is a coastal city that lies within the district of Ernakulam and is located in the state of Kerala. This is the second most important port city on the western coast of India and is the commercial capital of the State. Called the "Queen of the Arabian Sea", Kochi was an important spice trading centre on the west coast of India from the 14th century onward and maintained a trade network with Arab merchants.

Kochi city is also a part of Greater Cochin region and is classified as a B-1 grade city by the Government of India, making it the highest graded city in the state. The city is well equipped with social infrastructure coupled with road, metro rail (first tier 2 city in India operating a Metro railway system) and water transport systems. Kochi offers the right decision drivers to set up and operate businesses in a cost-effective manner. The success in attracting knowledge-based companies to setup operations in the city by business-friendly policies and initiatives with a commitment to the creation of 1,500 acres of IT Infrastructure within its new IT Hub make the city one of the big investment location for the foreign as well as local investors. *Smart City Kochi's* masterplan is to become one of India's largest IT based Township. The township provides a multitude of business opportunities and support centers for residential, commercial, hospitality, retail and healthcare, institutional and recreational facilities making the city one of the business potential destination for the investors.

Major Industries Include – Ship Building, Oil Refining, Information Technology, Electronics, Retail, Chemical, Fertilisers, Machine Tools, Metals and Minerals



Cochin City – Key Statistics



Cochin
Co-Ordinates : 9.93°N 76.26° E

Cochin – Quick Preview

Area	107.13 sq. km
Population	6,77,381 (as per Census 2011)
Literacy Rate	97.36 %
Average Annual Rainfall	3014 mm
STD Code	0484
Popularly Known As	Queen of Arabian Sea

Source: eninrac research

Cochin – City Snapshots



107 sq. km
Area of the City

0.67 Mn.
Population

Key Transportation Infrastructure



Airport - 01

Railway Stations - 04

Total Road Length* - 1665 Kms

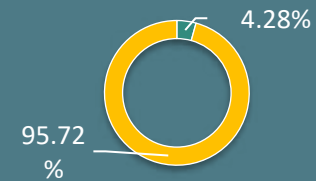
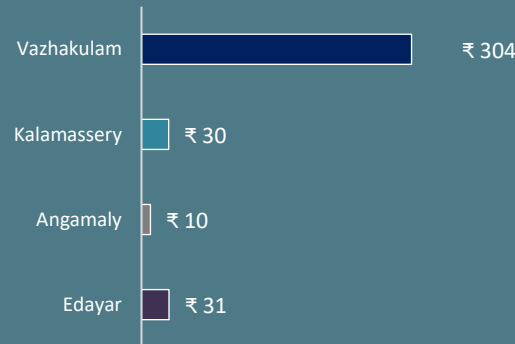
Ports- 01

Details of Industrial Areas in Cochin Land Developed (Hectares)



Prevailing Rates (in ₹/Sq Mtr)

As per KSIDC, Cochin



95.72% Turnover of Small Units

4.28% Turnover of Medium and Large Units

Select Large Scale Industries & PSU's in City



Potential for new MSME's include commercial, hospitality, retail and healthcare, institutional and recreational facilities, Oil and Gas, Retail, Heavy Engineering, Logistics and Warehousing, Cotton and Textiles

Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
 - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
 - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
 - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
 - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



REPORT INSIGHTS

- Understanding basic facts of Cochin city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



KEY HIGHLIGHTS

- Examining basic facts like area, overall population, industrial clusters etc. for Cochin city;
- Examining Political Scenario for Cochin city;
- Examining Economic Scenario for Cochin city;
- Examining Social Scenario for Cochin city;
- Examining Technological & Infrastructural aspects for Cochin city;
- Examining profiles for key industries invested in Cochin city;
- Coming up with Overall Attractiveness of Cochin City with the help of “Investment Index Benchmark” on regional, state and national level;



MUST BUY FOR

- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



CONTENTS & COVERAGE

1. City Facts - Cochin

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
- H. Government Sanctions

3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
- E. Employment Rate and Structure
- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
- J. Power Transmission Infra
- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
 - i. By Type
 - ii. By Size



CONTENTS & COVERAGE

- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

7. Investment Index Benchmark – Self Reliant Cochin

- A. Regional Level
- B. State Level
- C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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