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CITY PROFILE SERIES

Investor's Pilot Post COVID 19

# City Profile – Vadodara

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Chemicals & Fertilisers, Pharmaceuticals, Biotechnology, Cotton Textiles, Machine Tools, Glass, Engineering, Tobacco, Fisheries and Dairy Products



Industry Cluster

August 2020 | \$ 250



## Vadodara City – Brief Overview

Vadodara, formerly also known as Baroda, is the third largest city in the Indian state of Gujarat. The city traces its existence to 1816 with high quality urban infrastructure and sits on the banks of the Vishwamitri River, in central Gujarat.

Connectivity to some of the biggest business hubs in the state of Gujarat like Surat, Ahmedabad makes Vadodara a great quasi-hub for private investors in various large-scale industries.

**Vadodara** is very well backed by both Government support and social infrastructures which make the city a potential destination for investments across allied industrial sectors. Moreover, the layout and demographics of the city has made Vadodara rank 4th in the Smart City Plan implementation which shall put more thrust in bringing in investments from private players across the globe. Also, the city has very well-established industrial clusters for chemicals and fertilizers, pharmaceuticals, engineering etc. Moreover, With strong governance and infra development backing the city, Vadodara pose a strong foundation for being a ‘Next - Best’ City for investment opportunities.

**Major Industries Include -**  
Chemicals & Fertilisers,  
Pharmaceuticals, Biotechnology,  
Cotton Textiles, Machine Tools,  
Glass, Engineering, Tobacco,  
Fisheries and Dairy Products



## Vadodara City – Key Statistics



**Vadodara**

Co-Ordinates : 22.30°N 73.18° E

GUJARAT

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## Vadodara – Quick Preview

Area	220.3 sq. km
Population	16,70,806 (as per Census 2011)
Literacy Rate	90.6%
Average Annual Rainfall	965 mm
STD Code	0265
Popularly Known As	City of Culture

Source: eninrac research

# Vadodara – City Snapshots



**220 sq. km**  
Area of the City

**1.67 Mn.**  
Population

**Key Transportation Infrastructure**



**Airport - 01**

**Railway Stations - 03**

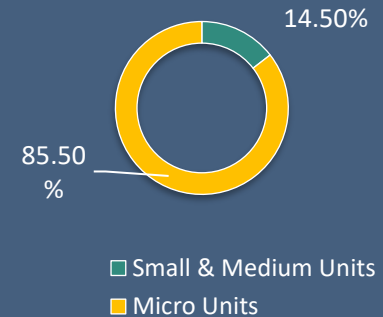
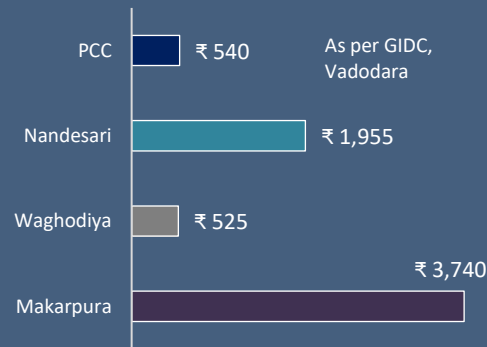
**Total Road Length\* - 1000 Kms**

\*Road length under Vadodara Municipal Corporation

## Details of Industrial Areas in Vadodara Land Developed (Hectares)

P.C.C 466 Hec	Makarpura 248 Hec	Waghodiya 220 Hec
		Nandesari 190 Hec

## Prevailing Rates (in ₹/Sq Mtr)

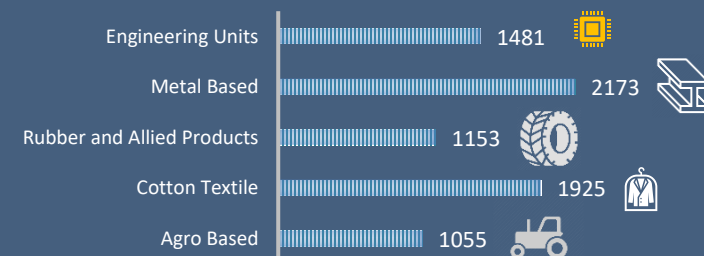


## Select Large Scale Industries & PSU's in City



Potential for new MSME's include Oil and Gas, Metal and Allies sectors, Tobacco, Handlooms, Textile, Paper, Pharmaceuticals, Rubber, Electronics, Plastics, Iron and Steel, Heavy Engineering, Machinery, Transport and Transport Equipment, Social Infrastructure, Warehousing and Logistics

## Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
  - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
  - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
  - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
  - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;

## REPORT INSIGHTS

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- Understanding basic facts of Vadodara city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



## KEY HIGHLIGHTS

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- Examining basic facts like area, overall population, industrial clusters etc. for Vadodara city;
- Examining Political Scenario for Vadodara city;
- Examining Economic Scenario for Vadodara city;
- Examining Social Scenario for Vadodara city;
- Examining Technological & Infrastructural aspects for Vadodara city;
- Examining profiles for key industries invested in Vadodara city;
- Coming up with Overall Attractiveness of Vadodara City with the help of “Investment Index Benchmark” on regional, state and national level;



## MUST BUY FOR

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- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



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### 1. City Facts - Vadodara

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

### 2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
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- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
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- B. Literacy Rate
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- D. Training and Skill Development Institution
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### 5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
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- K. Fortune 500 companies
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- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
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  - ii. By Size





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- S. Logistics Support

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- A. MNC's
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- C. National Level Private Companies
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- E. Regional Growth Leaders
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### 7. Investment Index Benchmark – Self Reliant Vadodara

- A. Regional Level
- B. State Level
- C. National Level



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For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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