



enirrac reports

CITY PROFILE SERIES

Investor's Pilot Post COVID 19

# City Profile – Ranchi

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Metals, Minerals, Agro Based, Cotton Industry, Wooden Based, Engineering Units, Hospitality, Tourism, Technology, Construction & Real Estate



Industry Cluster

July 2022 | \$ 250



## Ranchi City – Brief Overview

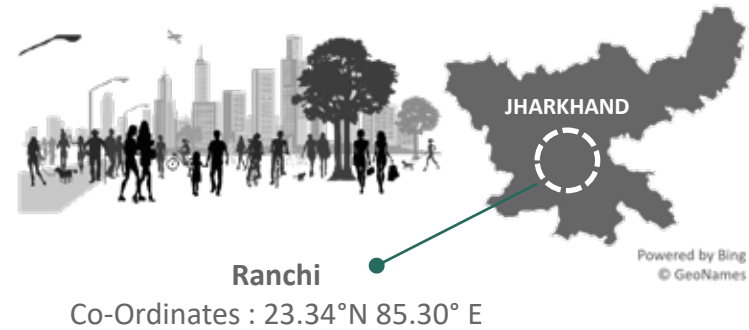
Ranchi, city is the capital of Jharkhand state. It lies along the Subarnarekha River. Ranchi was constituted a municipality in 1869.

The city has major rail and road connections and is the center of the region’s agricultural, cotton, and tea trade. Silk production, manufacturing of shellac and heavy machine tools are the city’s major industries. The government of Jharkhand has been making significant efforts to maximize the inflow of investment in the state. Many incentives and policies have been developed and put in place by the government to attract investors. The basic idea of these policies is to augment those industries that utilize the forest, agricultural, mineral, and other resources of the state & city of **Ranchi** promises to bring progress while ensuring sustainability through comprehensive planning. What brings ease of business in Ranchi for investors, is administration’s push to single window clearance system & investors are further assured that they need not to require escalating matters or visiting any other departments for clearances/permissions. With strong governance backing the city, Ranchi pose a strong foundation for being a ‘Next - Best’ City for Global Industrial Re-shoring in India.

Major Industries Include –  
Metals, Minerals, Agro Based,  
Cotton Industry, Wooden Based,  
Engineering Units, Hospitality,  
Tourism, Technology,  
Construction & Real Estate



## Ranchi City – Key Statistics



### Ranchi – Quick Preview

|                         |                        |
|-------------------------|------------------------|
| Area                    | 652 sq. km             |
| Population              | 14,04,000 (as on 2019) |
| Literacy Rate           | 77.13%                 |
| Average Annual Rainfall | 1430 mm                |
| STD Code                | 0651                   |
| Popularly Known As      | City of Water Falls    |

Source: eninrac research

# Ranchi – City Snapshots



**652 sq. km**

Area of the City



**14.04 Mn.**

Population

Key Transportation Infrastructure



Airport - 01

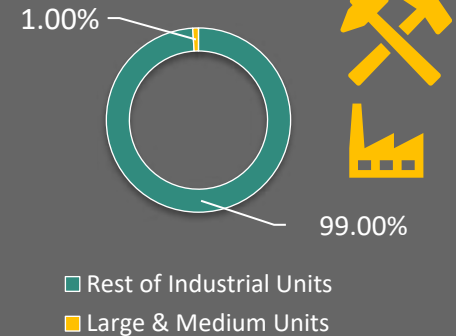
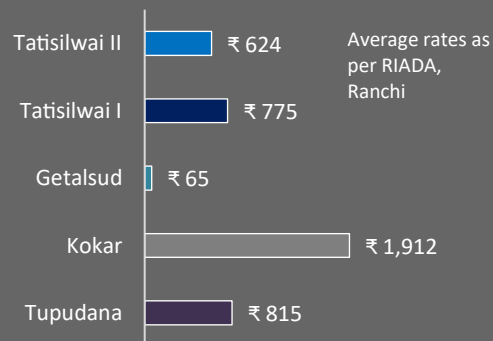
Railway Stations - 04

National, State, Main District Highway - 1250 Kms

## Key Industrial Estates – Area in Hectares

|                            |                                |                                 |
|----------------------------|--------------------------------|---------------------------------|
| Tupudana<br>92.23 Hectares | Getalsud<br>40.79 Hectares     | Tatisilwai II<br>16.19 Hectares |
|                            | Tatisilwai I<br>24.28 Hectares | Kokar<br>21.13 Hectares         |

## Rates/Sqm in ₹



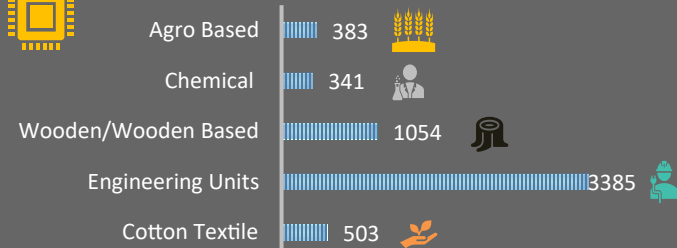
## Select Large Scale Industries & PSU's in City



Potential for new MSME's include IT & ITES, computer hardware maintenance, medical transcriptions, data processing, agro products, dairy & related products, automobile repairing, general engineering, mineral based industries, handicrafts, electrical & electronic accessories etc.



## Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
  - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
  - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
  - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
  - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



## REPORT INSIGHTS

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- Understanding basic facts of Ranchi city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



## KEY HIGHLIGHTS

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- Examining basic facts like area, overall population, industrial clusters etc. for Ranchi city;
- Examining Political Scenario for Ranchi city;
- Examining Economic Scenario for Ranchi city;
- Examining Social Scenario for Ranchi city;
- Examining Technological & Infrastructural aspects for Ranchi city;
- Examining profiles for key industries invested in Ranchi city;
- Coming up with Overall Attractiveness of Ranchi City with the help of “Investment Index Benchmark” on regional, state and national level;



## MUST BUY FOR

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- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



## CONTENTS & COVERAGE

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### 1. City Facts - Ranchi

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

### 2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
- H. Government Sanctions

### 3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
- E. Employment Rate and Structure
- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

### 4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

### 5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
- J. Power Transmission Infra
- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
  - i. By Type
  - ii. By Size



## CONTENTS & COVERAGE

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- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

### 6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

### 7. Investment Index Benchmark – Self Reliant Ranchi

- A. Regional Level
- B. State Level
- C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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