



eninrac reports

CITY PROFILE SERIES

Investor's Pilot Post COVID 19

# City Profile – Indore

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Agro Based, Textile, IT, Paper & Paper Products, Leather Based Industry, Chemical Based Industry, Rubber, Plastic & Petro Based, Metal Based, Engineering Units, Food Based, Hospitality, Tourism, Technology, Construction & Real Estate



Industry Cluster

July 2020 | \$ 250



## Indore City – Brief Overview

Indore is the most-populous city in the state. It is the major commercial and industrial centre of the state. The city hosts well established industrial hub for textiles, tile, cement, chemicals, tents, furniture, and sporting goods, grain milling and metalworking. Further, with the entry of the major corporate firms and institutions, it has earned a major name in the commercial sector of the country too.

With numerous land development projects on the way, Indore is rapidly becoming the real estate hub of the country. Also, to encourage the participation of IT companies, the state government is planning to set up technology parks and SEZs to accommodate the IT industry in a dedicated zone within the city. Urban development project is also underway to meet the requirements of individuals moving into the city for work purposes. With the constitution of industrial clusters around **Indore**, its economic geography has expanded rapidly in the recent years and State Government’s strong backing makes the city a preferred location for ‘Next - Best’ City for Global Industrial Re-shoring in India.

**Major Industries Include –** Agro Based, Textile, IT, Paper & Paper Products, Leather Based Industry, Chemical Based Industry, Rubber, Plastic & Petro Based, Metal Based, Engineering Units, Food Based, Hospitality, Tourism, Technology, Construction & Real Estate



## Indore City – Key Statistics



**Indore**  
Co-Ordinates : 22.71°N 75.85° E

Powered by Bing  
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## Indore – Quick Preview

Area	530 sq. km
Population	21,70,295 (as per Census 2011)
Literacy Rate	87.38%
Average Annual Rainfall	983 mm
STD Code	0731
Popularly Known As	Mini Mumbai

Source: eninrac research

# Indore – City Snapshots



**530 sq. km**  
Area of the City

**2.17 Mn.**  
Population

**Key Transportation Infrastructure**

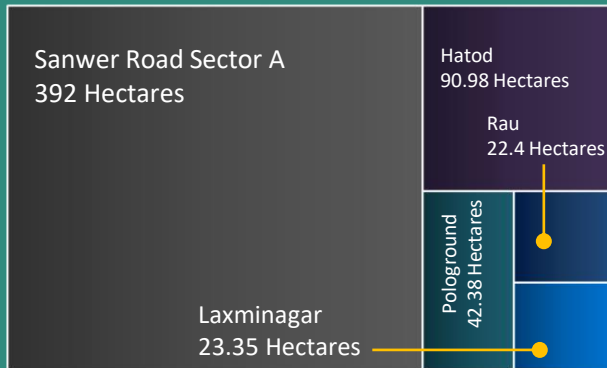


**Airport - 01**

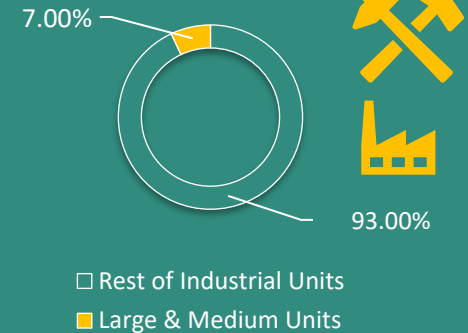
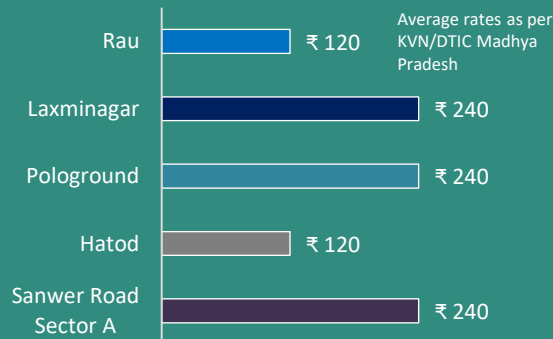
**Railway Stations - 01**

**National, State, Main District Highway - 450 Kms**

## Key Industrial Estates – Area in Hectares



## Rates/Sqm in ₹



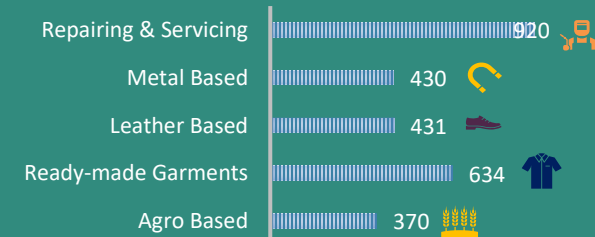
## Select Large Scale Industries in City



Potential for new MSME's include agro based industries, milk & milk products, soya products, chemical & allied industries, steel fabrication & engineering, electrical appliances, pharmaceuticals, food & beverages, IT & ITES and auto repairs & services



## Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
  - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
  - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
  - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
  - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;

## REPORT INSIGHTS

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- Understanding basic facts of Indore city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



## KEY HIGHLIGHTS

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- Examining basic facts like area, overall population, industrial clusters etc. for Indore city;
- Examining Political Scenario for Indore city;
- Examining Economic Scenario for Indore city;
- Examining Social Scenario for Indore city;
- Examining Technological & Infrastructural aspects for Indore city;
- Examining profiles for key industries invested in Indore city;
- Coming up with Overall Attractiveness of Indore City with the help of “Investment Index Benchmark” on regional, state and national level;



## MUST BUY FOR

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- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



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## CONTENTS & COVERAGE

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### 1. City Facts - Indore

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

### 2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
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### 3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
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- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

### 4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
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### 5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
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- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
  - i. By Type
  - ii. By Size





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- R. Warehouse and Cold Storage
- S. Logistics Support

### 6. Key Companies

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- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

### 7. Investment Index Benchmark – Self Reliant Indore

- A. Regional Level
- B. State Level
- C. National Level



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For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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