



CITY PROFILE SERIES

Investor's Pilot Post COVID 19

City Profile – Indore

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Agro Based, Textile, IT, Paper & Paper Products, Leather Based Industry, Chemical Based Industry, Rubber, Plastic & Petro Based, Metal Based, Engineering Units, Food Based, Hospitality, Tourism, Technology, Construction & Real Estate



Industry Cluster

July 2021 | \$ 250

Indore – City Snapshots



530 sq. km
Area of the City

2.17 Mn.
Population

Key Transportation Infrastructure

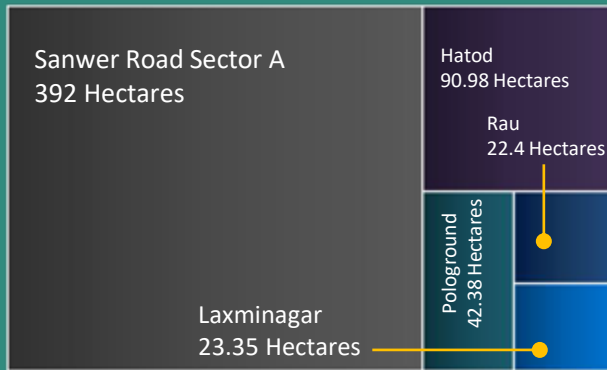


Airport - 01

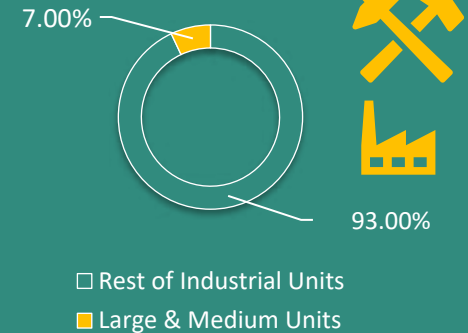
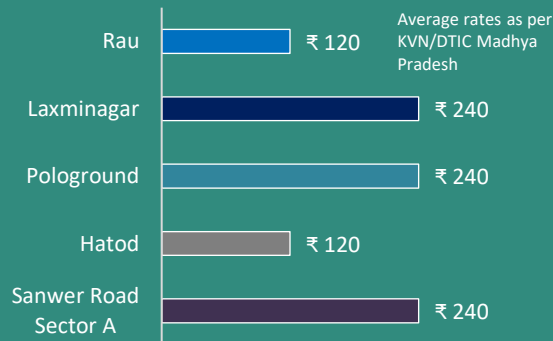
Railway Stations - 01

National, State, Main District Highway - 450 Kms

Key Industrial Estates – Area in Hectares



Rates/Sqm in ₹



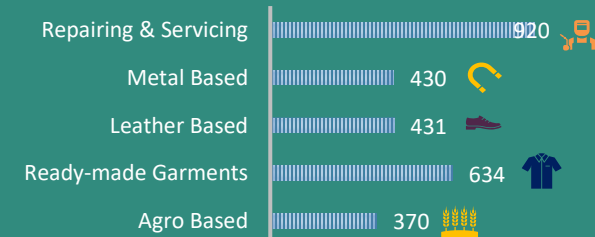
Select Large Scale Industries in City



Potential for new MSME's include agro based industries, milk & milk products, soya products, chemical & allied industries, steel fabrication & engineering, electrical appliances, pharmaceuticals, food & beverages, IT & ITEX and auto repairs & services



Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
 - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
 - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
 - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
 - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



REPORT INSIGHTS

- Understanding basic facts of Indore city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



KEY HIGHLIGHTS

- Examining basic facts like area, overall population, industrial clusters etc. for Indore city;
- Examining Political Scenario for Indore city;
- Examining Economic Scenario for Indore city;
- Examining Social Scenario for Indore city;
- Examining Technological & Infrastructural aspects for Indore city;
- Examining profiles for key industries invested in Indore city;
- Coming up with Overall Attractiveness of Indore City with the help of “Investment Index Benchmark” on regional, state and national level;



MUST BUY FOR

- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



CONTENTS & COVERAGE

1. City Facts - Indore

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
- H. Government Sanctions

3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
- E. Employment Rate and Structure
- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
- J. Power Transmission Infra
- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
 - i. By Type
 - ii. By Size



CONTENTS & COVERAGE

- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

7. Investment Index Benchmark – Self Reliant Indore

- A. Regional Level
- B. State Level
- C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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