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CITY PROFILE SERIES

Investor's Pilot Post COVID 19

# City Profile – Faridabad

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Agro-Based, FMCG, Leather Units, Breweries, Cotton, Rubber & Plastic, Metal Units, Engineering Companies, Automobile, Automobile Spare Parts, Hospitality, Tourism, Construction & Real Estate



Industry Cluster

June 2020 | \$ 250



## Faridabad City – Brief Overview

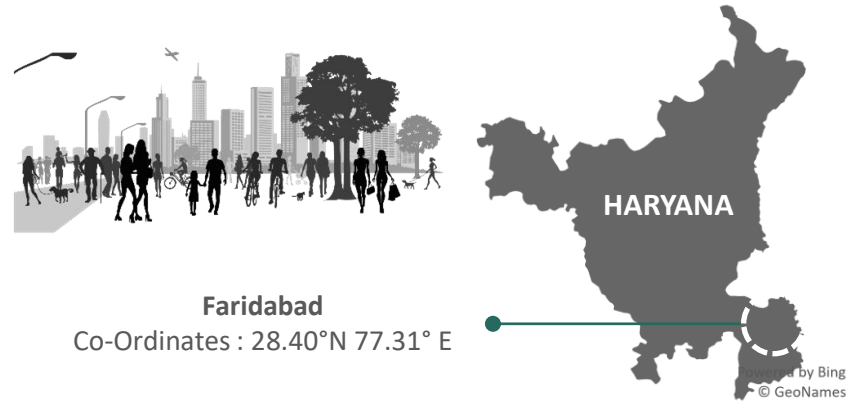
Faridabad was founded in 1607 by Shaikh Farīd, treasurer for the Mughal emperor Jahāngīr, to protect the high road between Delhi and Agra. It was constituted a municipality in 1867. A project for Pakistani refugee resettlement and light industrial development was initiated in the city in 1950.

An enormous increase in the economic development of the city has been observed over the past decades. With the establishment of several large scale as well as small scale industries in this location, an exponential growth is witnessed in the consumer markets thereby increasing the disposable income of the city. The extensive arrangement of industrial town around Faridabad promises the inception of several leading developers in the field of residential purpose, malls, shopping centers and hotels. The increasing development of real estate in Faridabad effectively contributes in the increasing economy of the city over the years. With strategic location and already established industrial base the city of **Faridabad** encompasses huge potential to be a 'Next - Best' City for Global Industrial Re-shoring in India.

Major Industries Include - Agro-Based, FMCG, Leather Units, Breweries, Cotton, Rubber & Plastic, Metal Units, Engineering Companies, Automobile and Automobile Spare Parts



## Faridabad City – Key Statistics



**Faridabad**  
Co-Ordinates : 28.40°N 77.31° E

## Faridabad – Quick Preview

Area	742.9 sq. km
Population	14,00,000 (as per Census 2011)
Literacy Rate	83.82%
Average Annual Rainfall	542 mm
STD Code	0129
Popularly Known As	Faridabad City

Source: eninrac research

# Faridabad – City Snapshots



**742.9 sq. km**  
Area of the City

**1.4 Mn.**  
Population

**Key Transportation Infrastructure**



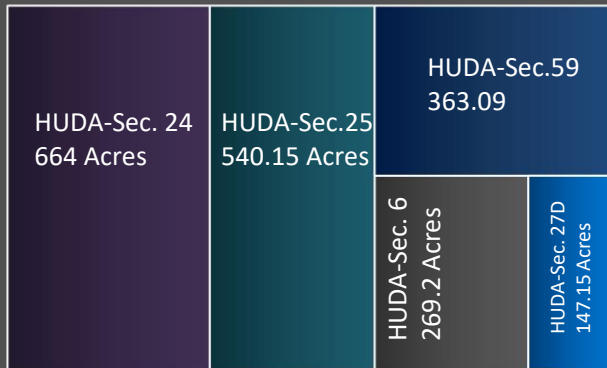
**Airport – 01\***

**Railway Stations - 02**

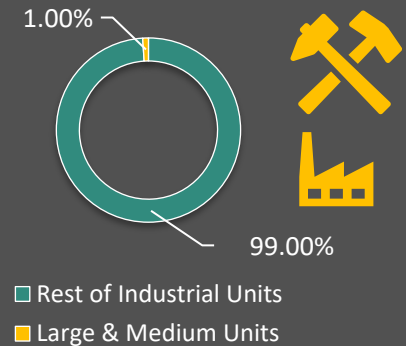
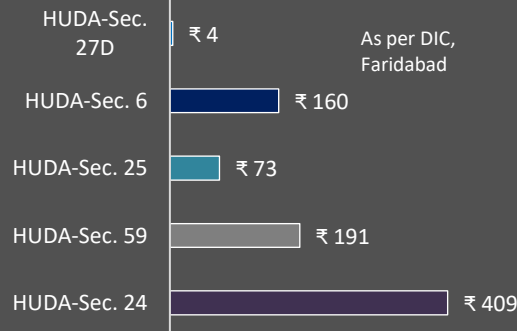
**National, State, Main District Highway - 533 Kms**

*\*the city of Faridabad is being served by IGI Airport, Delhi*

## Key Industrial Estates – Area in Acres



## Number of Plots Allocated in Key Industrial Areas in Numbers

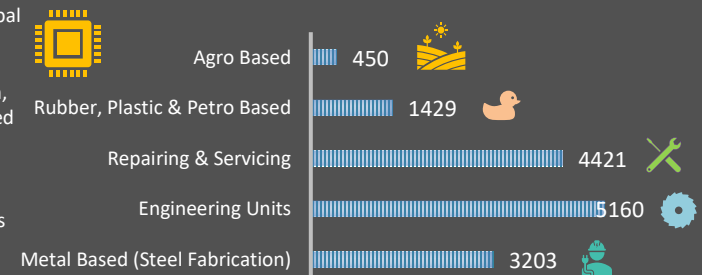


## Select Large Scale Industries & PSU's in City



Potential for new MSME's include herbal products, food processing, nutraceuticals, healthcare products, readymade garments, steel fabrication, computer peripherals, defence oriented goods, furniture, IT enabled services, computer based training centres, automobile repairing & servicing industries, Knowledge based industries etc.

## Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
  - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
  - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
  - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
  - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



## REPORT INSIGHTS

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- Understanding basic facts of Faridabad city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



## KEY HIGHLIGHTS

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- Examining basic facts like area, overall population, industrial clusters etc. for Faridabad city;
- Examining Political Scenario for Faridabad city;
- Examining Economic Scenario for Faridabad city;
- Examining Social Scenario for Faridabad city;
- Examining Technological & Infrastructural aspects for Faridabad city;
- Examining profiles for key industries invested in Faridabad city;
- Coming up with Overall Attractiveness of Faridabad City with the help of “Investment Index Benchmark” on regional, state and national level;



## MUST BUY FOR

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- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



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## CONTENTS & COVERAGE

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1. City Facts - Faridabad
  - A. Area
  - B. Overall Population
  - C. Industrial Clusters
  - D. Economic Zones
  - E. Benefits at State level
  - F. Infrastructure – Ports, Airports, Rail Infra, Road Infra
2. Political Analysis
  - A. Political Stability/Instability
  - B. Level of Corruption
  - C. Legality of Lobbying
  - D. Fiscal (tax) Policies
  - E. Trade Policies (Duties/Tariffs)
  - F. Regulation/Deregulation
  - G. Trade Agreements
  - H. Government Sanctions
3. Economic Analysis
  - A. Industrial Licensing
  - B. FDI Track and Potential
  - C. Real GDP Growth
  - D. Economic Growth Mapping
  - E. Employment Rate and Structure
  - F. New Developments and Investment
  - G. Key Industries to retain Support Map
  - H. Rate of Urbanization
4. Social Analysis
  - A. Population Spread
  - B. Literacy Rate
  - C. Main universities/Colleges
  - D. Training and Skill Development Institution
  - E. Health Infra and Facilities
  - F. Hospitality Index
5. Technology and Infrastructure
  - A. Public Transport
  - B. Mass Transit Systems
  - C. Airports
  - D. Railway Station/Infra
  - E. Ports
  - F. Road Infra
  - G. PPP Projects and Real Estate
  - H. Electric Power Demand/Supply
  - I. Power Distribution Tariffs
  - J. Power Transmission Infra
  - K. Fortune 500 companies
  - L. Regional Growth Companies
  - M. Smart City Index
  - N. Office Spaces & Rents
  - O. Special Economic Zones
  - P. Key Industrial Clusters
    - i. By Type
    - ii. By Size





## CONTENTS & COVERAGE

---

- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

### 6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

### 7. Investment Index Benchmark – Self Reliant Faridabad

- A. Regional Level
- B. State Level
- C. National Level



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For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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