



enirrac reports

CITY PROFILE SERIES

Investor's Pilot Post COVID 19

City Profile – Bengaluru

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including IT & ITES, Readymade Garments, Gem & Jewellery, Logistics & Warehousing, Aerospace Components Machine Tools, Light Engineering, Electronic Goods, Pharmaceuticals, Biotechnology, Hospitality, Tourism, Construction & Real Estate



Industry Cluster

June 2021 | \$ 250



Bengaluru City – Brief Overview

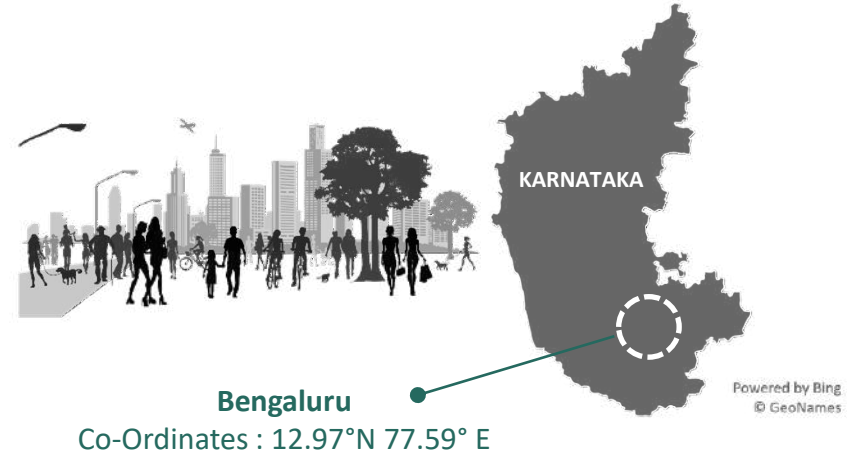
Bengaluru is the principal administrative, cultural, commercial and industrial center of the South Indian State of Karnataka. The city is called by many names, including India's knowledge hub, Silicon Valley, Aerospace and machine tools hub of India, and the Garden city of India.

Geo-economic shift post pandemic will be favoring India, opening plethora of business opportunities across various sectors in India. Several companies are likely to shift base to India and revamp their businesses to suit a post COVID-19 economy & **Bengaluru** can turn out to be a next major hub for such companies. While the IT sector has brought the city into limelight, it has a diverse portfolio of firms manufacturing machine tools, telecom equipment, electronic products etc. The city, in recent years, has also emerged as a premier bio-tech cluster in the country. The advent of such clusters are itself testimony to the fact that Bengaluru offers a good Business Environment and can be a 'Next - Best' City for Global Industrial Re-shoring in India.

Major Industries Include – IT & ITES, Readymade Garments, Gem & Jewellery, Logistics & Warehousing, Aerospace Components Machine Tools, Light Engineering ,Electronic Goods, Pharmaceuticals, Biotechnology



Bengaluru City – Key Statistics



Bengaluru – Quick Preview

Area	709 sq. km
Population	1,23,40,000 (as per Census 2011)
Literacy Rate	87.67%
Average Annual Rainfall	970 mm
STD Code	080
Popularly Known As	Silicon Valley of India

Source: eninrac research

Bengaluru – City Snapshots



Key Transportation Infrastructure

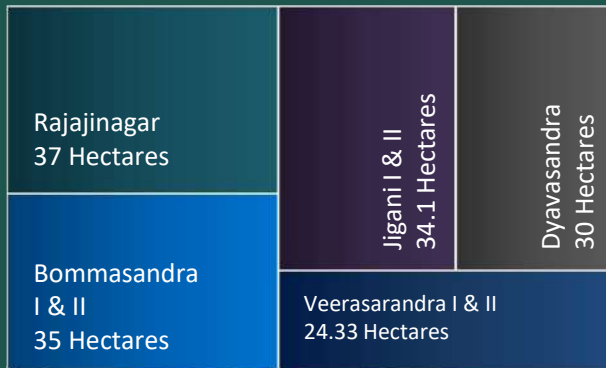


Airport - 01

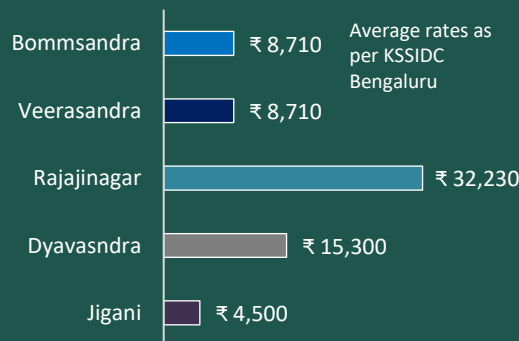
Railway Stations - 04

National, State, Main District Highway - 920 Kms

Key Industrial Estates – Area in Hectares



Rates/Sqm in ₹



4.20%



Rest of Industrial Units
Large & Medium Units

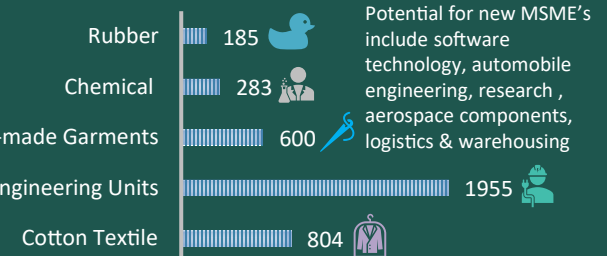
Select Large Scale Industries & PSU's in City



Apart from the listed select industries technology giants like Microsoft, Google, Yahoo, Oracle & IBM etc. are having big development centres. Indian technology behemoths like TCS, Infosys, Wipro etc. are also harboured in the city and cater to global requirements



Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
 - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
 - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
 - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
 - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



REPORT INSIGHTS

- Understanding basic facts of Bengaluru city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



KEY HIGHLIGHTS

- Examining basic facts like area, overall population, industrial clusters etc. for Bengaluru city;
- Examining Political Scenario for Bengaluru city;
- Examining Economic Scenario for Bengaluru city;
- Examining Social Scenario for Bengaluru city;
- Examining Technological & Infrastructural aspects for Bengaluru city;
- Examining profiles for key industries invested in Bengaluru city;
- Coming up with Overall Attractiveness of Bengaluru City with the help of “Investment Index Benchmark” on regional, state and national level;



MUST BUY FOR

- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



CONTENTS & COVERAGE

1. City Facts - Bengaluru

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
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- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
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- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
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- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
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- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
 - i. By Type
 - ii. By Size





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- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
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6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

7. Investment Index Benchmark – Self Reliant Bengaluru

- A. Regional Level
- B. State Level
- C. National Level



Augmenting Value to Your Business

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For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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