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## CITY PROFILE SERIES

# City Profile – Ahmedabad

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Metals, Machinery & Equipment, Chemical & Allied Products, Mineral & Mineral Fuel, Lubricants, Gas, Textile, Leather, Rubber, Plastic, Pharmaceutical, Jewellery & Gems, Hospitality, Tourism, Technology, Construction & Real Estate

June 2022 | \$ 250

Investor's Pilot Post COVID 19



Industry Cluster



## Ahmedabad City – Brief Overview

The city of Ahmedabad, the seventh-largest metropolis in India and the largest in the state of Gujarat, was founded in 1411 AD as a walled city on the eastern bank of the river Sabarmati.

Ahmedabad is already a very important center for trade and commercial activities in Western India. The city has very well-established industrial clusters for textiles, pharmaceuticals, gas, leather etc.

Geo-economic shift post pandemic will be favoring India, opening plethora of business opportunities across various sectors in the country & the city of **Ahmedabad** is one of frontrunners to become an industrial powerhouse of the country. With financial services, retail and real estate industries growing at a fast pace, the city offers wide range of investment opportunities for the other sectors like metal, gems and jewellery, biotechnology, petrochemicals and engineering. A proven track record of attracting investments and a highly conducive local administration can thrust Ahmedabad to be a 'Next - Best' City for Global Industrial Re-shoring in India.

**Major Industries Include – Including Metals, Machinery & Equipment, Chemical & Allied Products, Mineral & Mineral Fuel, Lubricants, Gas, Textile, Leather, Rubber, Plastic, Pharmaceutical, Jewellery & Gems**



## Ahmedabad City – Key Statistics



### Ahmedabad – Quick Preview

Area	466 sq. km
Population	55,77,940 (as per Census 2011)
Literacy Rate	89.60%
Average Annual Rainfall	782 mm
STD Code	079
Popularly Known As	Amdavad

Source: eninrac research

# Ahmedabad – City Snapshots



**466 sq. km**  
Area of the City

**5.57 Mn.**  
Population

**Key Transportation Infrastructure**

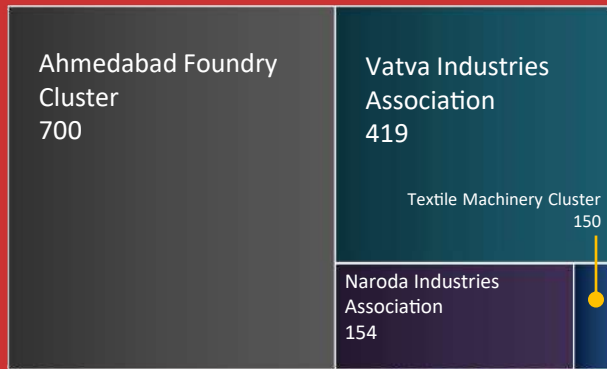


**Airport - 01**

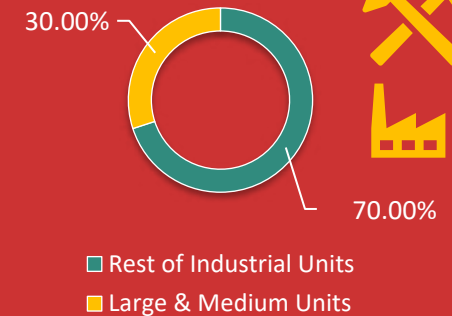
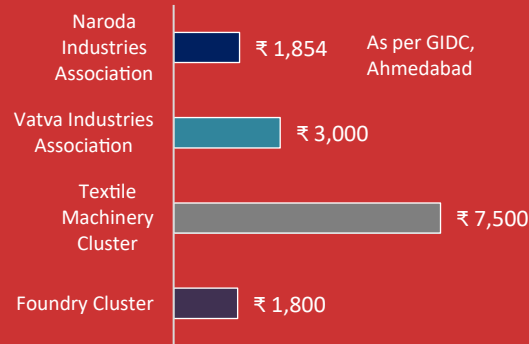
**Railway Stations - 03**

**National, State, Main District Highway - 417 Kms**

## Details of Key Identified Clusters



## Turnover of Clusters (in ₹ Crores/Annun)

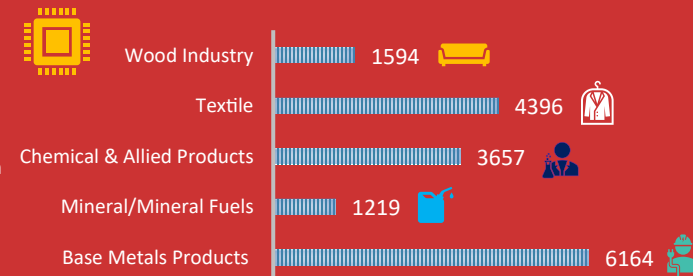


## Select Large Scale Industries & PSU's in City



Potential for new MSME's include software technology, software development, call centers, market research, food processing industries, pharmaceutical industries, spinning of cotton textiles, chemical & petrochemical industries, mining of non ferrous metal, logistics & warehousing

## Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
  - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
  - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
  - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
  - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;



## REPORT INSIGHTS

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- Understanding basic facts of Ahmedabad city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



## KEY HIGHLIGHTS

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- Examining basic facts like area, overall population, industrial clusters etc. for Ahmedabad city;
- Examining Political Scenario for Ahmedabad city;
- Examining Economic Scenario for Ahmedabad city;
- Examining Social Scenario for Ahmedabad city;
- Examining Technological & Infrastructural aspects for Ahmedabad city;
- Examining profiles for key industries invested in Ahmedabad city;
- Coming up with Overall Attractiveness of Ahmedabad City with the help of “Investment Index Benchmark” on regional, state and national level;



## MUST BUY FOR

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- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



Augmenting Value to Your Business

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## CONTENTS & COVERAGE

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### 1. City Facts - Ahmedabad

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

### 2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
- H. Government Sanctions

### 3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
- E. Employment Rate and Structure
- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

### 4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

### 5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
- J. Power Transmission Infra
- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
  - i. By Type
  - ii. By Size





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- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

### 6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

### 7. Investment Index Benchmark – Self Reliant Ahmedabad

- A. Regional Level
- B. State Level
- C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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