



CITY PROFILE SERIES

Investor's Pilot Post COVID 19

City Profile – Hyderabad

Comprehensive Industry Overview of the City, PEST Analysis & Analysis of Key Industries Including Information Technology & Services, Tourism, Retail, Real Estate & Construction, Jewellery, Pharmaceuticals, Paper, Metals, Agro Based Products and Machine Manufacturing



Industry Cluster

November 2021 | \$ 250



Hyderabad City – Brief Overview

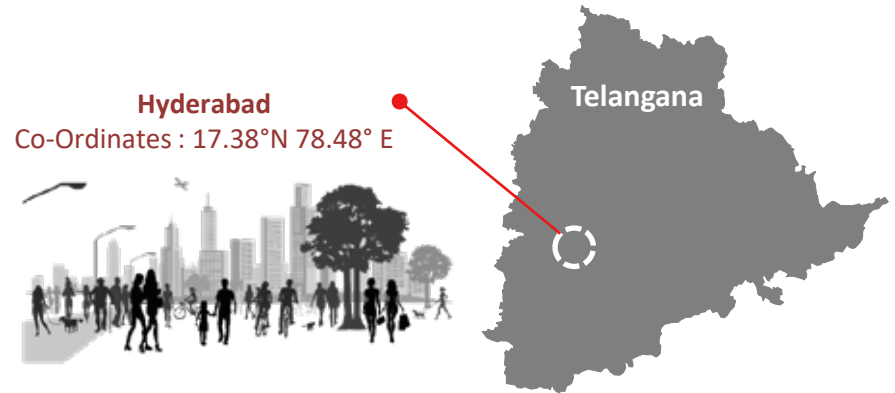
Hyderabad is the capital and largest city of the Indian state of Telangana. It occupies area on the Deccan Plateau along the banks of the Musi River, in the northern part of South India. Until the 19th century Hyderabad was known for the pearl industry and was nicknamed the "City of Pearls", and was the only Golconda Diamonds trading centre in the world.

The economy of **Hyderabad** is based on traditional manufacturing, the knowledge sector, and tourism. Hyderabad is among the global centres of information technology for which it is known as Cyberabad. It is becoming the IT hub of India, with many IT companies constantly setting up their bases in the city. The city, in recent times, has become a hot spot for many foreign investors to invest in. Amazon is investing INR 20,671 crore to set up data centres in the city for its Amazon Web Services wing. Besides IT, the Real Estate sector of Hyderabad also promises great investment potential. With the continuous rise in demand for the construction of residential and office buildings, investors stand a great chance to earn good profits on their investments. Moreover, The government encourages new investors by providing them with tax benefits, simplifying the investment procedure, providing them the required infrastructure & support and for this same reason the city can be "Next – Big" destination for Global Industrial Re-shoring in India.

Major Industries Include - Information Technology & Services, Tourism, Retail, Real Estate & Construction, Jewellery, Pharmaceuticals, Paper, Metals, Agro Based Products and Machine Manufacturing



Hyderabad City – Key Statistics



Hyderabad – Quick Preview

Area	625 sq. km
Population	68,09,970 (as per Census 2011)
Literacy Rate	83.0 %
Average Annual Rainfall	854.6 mm
STD Code	040
Popularly Known As	City of Pearls

Source: eninrac research

Hyderabad – City Snapshots



625 sq. km
Area of the City

6.80 Mn.
Population

Key
Transportation
Infrastructure

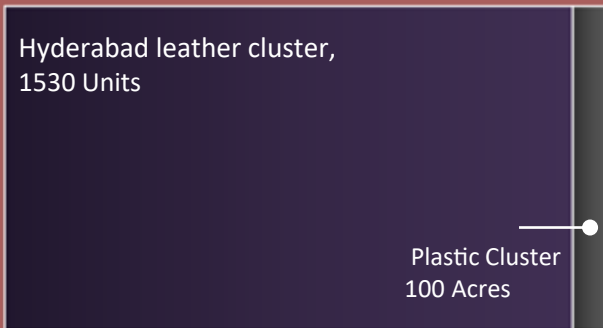


Airport - 01

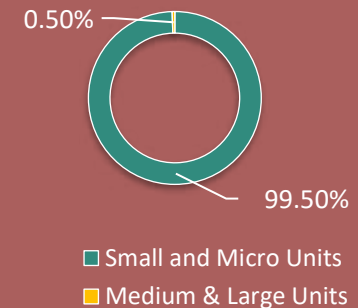
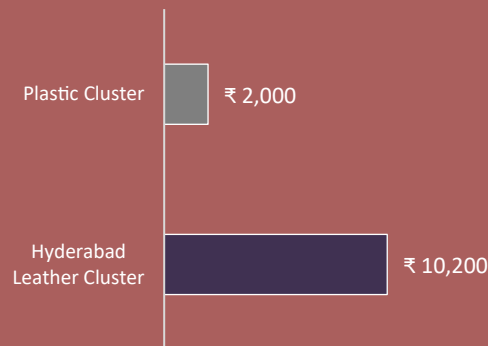
Railway Stations - 03

National, State, Main District Highway - 732 Kms

Details of Industrial Clusters in Hyderabad Functional Units (Nos.)



Turnover of the Clusters (in INR Million)

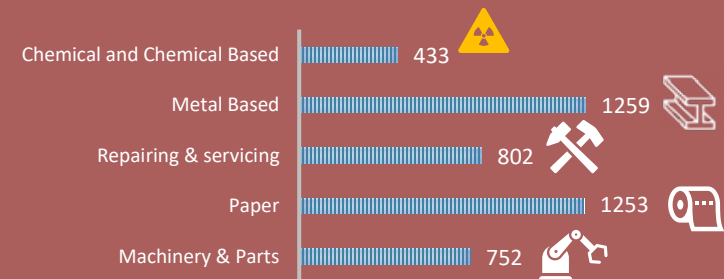


Select Large Scale Industries & PSU's in City



Potential for new MSME's include Real Estate, Metal and Minerals, Agro based Products, Paper Industry, Chemical and Fertilisers, Pharmaceuticals, Iron and Steel, Logistics and Warehousing, Automotive, Heavy Engineering, Information Technology, Electricals & Electronics Services

Key MSME Industrial Units in Numbers





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- The city profiling helps to analyse comprehensive political scenario of the city including Political Stability, Trade & Fiscal Policies, Trade Agreements, Ease of doing Business etc.;
 - City profiling shall augment the understanding of the Economic scenario of the city including FDI Inflows & Potential, GDP Growth rate, Employment Rate and Structure etc.;
 - The city profile demystifies Social Environment & gives Technological Overview of the city including status of public infrastructure, mass transit systems, railway/airport infrastructure, smart city indexation, SEZs, hospitality index, health infra etc.;
 - City profiles projects detailed analysis for existing MNCs, PSUs, CPSUs, Private Companies, noteworthy Start-Ups & Regional Growth Leaders companies with comprehensive input upon potential investment industries
 - The city profiling examines explore fresh investment opportunities across a city and draws an investment benchmark with other potential cities on regional, state and national levels;

REPORT INSIGHTS

- Understanding basic facts of Hyderabad city like area, overall population, industrial clusters etc.;
- Understanding Political Scenario for the city including government sanctions, tax regime, government support/incentives etc.
- Understanding Economic Trends & Outlook which covers various aspects like industrial licensing, rate of urbanisation, economic growth etc.;
- Unravelling Social Environment for the city including population spread, literacy rate, status of training and skill development centers/institutes etc. ;
- Analysing Technological & Infrastructural growth of the city;
- Detailed Profiling of Key Companies already invested/plans to invest in the city;
- Identifying potential sectors/industries for investments in near future;



KEY HIGHLIGHTS

- Examining basic facts like area, overall population, industrial clusters etc. for Hyderabad city;
- Examining Political Scenario for Hyderabad city;
- Examining Economic Scenario for Hyderabad city;
- Examining Social Scenario for Hyderabad city;
- Examining Technological & Infrastructural aspects for Hyderabad city;
- Examining profiles for key industries invested in Hyderabad city;
- Coming up with Overall Attractiveness of Hyderabad City with the help of “Investment Index Benchmark” on regional, state and national level;



MUST BUY FOR

- Private Industrial Conglomerates;
- Public Industrial Conglomerates;
- MSME Industries;
- Multinational Companies;
- National Level Private Companies;
- State Level Private Companies;
- Regional Growth Leaders;
- Start-Ups;
- Financial Institutions;
- Private Project Developers;
- EPC Service Providers;
- Turnkey Solution Providers;
- Project Financing Agencies;
- Industry Associations;
- Technical Consulting Groups;
- Project Consultants;
- Research Agencies;
- Urban Local Bodies;



CONTENTS & COVERAGE

1. City Facts - Hyderabad

- A. Area
- B. Overall Population
- C. Industrial Clusters
- D. Economic Zones
- E. Benefits at State level
- F. Infrastructure – Ports, Airports, Rail Infra, Road Infra

2. Political Analysis

- A. Political Stability/Instability
- B. Level of Corruption
- C. Legality of Lobbying
- D. Fiscal (tax) Policies
- E. Trade Policies (Duties/Tariffs)
- F. Regulation/Deregulation
- G. Trade Agreements
- H. Government Sanctions

3. Economic Analysis

- A. Industrial Licensing
- B. FDI Track and Potential
- C. Real GDP Growth
- D. Economic Growth Mapping
- E. Employment Rate and Structure
- F. New Developments and Investment
- G. Key Industries to retain Support Map
- H. Rate of Urbanization

4. Social Analysis

- A. Population Spread
- B. Literacy Rate
- C. Main universities/Colleges
- D. Training and Skill Development Institution
- E. Health Infra and Facilities
- F. Hospitality Index

5. Technology and Infrastructure

- A. Public Transport
- B. Mass Transit Systems
- C. Airports
- D. Railway Station/Infra
- E. Ports
- F. Road Infra
- G. PPP Projects and Real Estate
- H. Electric Power Demand/Supply
- I. Power Distribution Tariffs
- J. Power Transmission Infra
- K. Fortune 500 companies
- L. Regional Growth Companies
- M. Smart City Index
- N. Office Spaces & Rents
- O. Special Economic Zones
- P. Key Industrial Clusters
 - i. By Type
 - ii. By Size



CONTENTS & COVERAGE

- Q. MSMEs and Start-Up's Growth
- R. Warehouse and Cold Storage
- S. Logistics Support

6. Key Companies

- A. MNC's
- B. PSU/CPSU
- C. National Level Private Companies
- D. State Level Private Companies
- E. Regional Growth Leaders
- F. Noteworthy Start-Ups

7. Investment Index Benchmark – Self Reliant Hyderabad

- A. Regional Level
- B. State Level
- C. National Level



For those who are lost, there will always be cities that feel like home.

- Simon Van Booy



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